

Draft Agenda
Ex-Im Bank Annual Conference
March 11 and 12, 2010

EXPORTS LIVE! Powering Jobs, Sales and Profits Through Exports

Thursday, March 11

7:30-8:45 Registration and Continental Breakfast

9:00-9:25 Welcome, Chairman's Opening Remarks

9:20-10:10 Keynote Address: *Powering Jobs Through Exports*

10:10-10:30 Break

10:45-12:15 Concurrent Workshops:

1. Ex-Im Bank 101: Using the Bank's Products and Programs
2. Market Opportunities: Colombia and Brazil - Prime Markets in Latin America
3. Medical Equipment and Supplies: US Quality Drives Global Demand
4. Transportation: Increasing Worldwide Expansion for Air, Rail and Road

12:30-1:45 Lunch and Keynote: *The View from Abroad: The Honorable Angel Gurría, Secretary General of the Organization for Economic Cooperation and Development*

2:00-3:15 Plenary Session: *A Macro View: A Panel Discussion on the Global Economic Context*

3:15-3:30 Break

3:30-5:00 Concurrent Workshops

1. Market Opportunities: Nigeria and South Africa - Growing and Diverse
2. Construction Equipment and Services: Opportunities Driven by Infrastructure Needs
3. Three Distinct Markets: Vietnam, Indonesia & Turkey
4. Project Finance: Complex transactions, multifaceted returns

5:30- 7:00 Reception – Awards Presentation

* Exhibit Hall: Opportunities for one-on-one counseling available throughout the two-day event.*

Friday, March 12

8:00-9:00 Continental Breakfast

9:00-9:30 Keynote Address: *More Exports, More Markets – A Corporate Growth Strategy*

9:30-9:45 Break

9:45-11:00 Concurrent Workshops:

1. Why Exports Matter: Small Business Success Stories – Growing Your Sales and Profits
2. Financial Innovations: New Ex-Im Bank Products (SME)
3. Financing Renewable Energy Projects – A Growing Green Portfolio
4. PEFCO: Update on Strategies to Increase Liquidity

11:00-11:15 Break

11:15-12:00 Plenary Session: *What We See: Insights into Current International Business Trends*

12:00-1:00 Closing remarks by the Chairman and lunch

* Exhibit Hall: Opportunities for one-on-one counseling available throughout the two-day event.*

Updated 1/19/2010 3:00 PM